CANADIAN PRAIRIE CHAPTER

Irrigation ASSOCIATION™

2027

SPONSORSHIP PACKAGE



Our Mission

Since 2001, the Canadian Prairie Chapter of the Irrigation Association (CPCIA) has been the leading membership organization for irrigation companies and professionals in the Canadian Prairies. We help our members grow with networking, education, and certification, while working to protect your interests. The CPCIA is dedicated to promoting efficient irrigation through improving industry proficiency, advocating for sound water management, and growing demand for water efficient products and services. Our goal is to bring the best the industry has to offer, with a growing membership in Alberta, Saskatchewan, Manitoba and the Northwest Territories.



Advancing Irrigation Practices with Your Help

The CPCIA collaborates with local, regional and national industry associations to represent its members' interests. Our mission is to educate, advocate, quantify and define the best practices for water-use efficiencies, ensuring the long-term sustainability of water resources and promoting efficient water use for water management and irrigation practices.

Through sponsorship, you and your organization have access to industry leading suppliers, vendors, policy makers and experts in all things water management. The past decade has seen an increase in demand for alternative water resources. This includes rainwater harvesting, water reuse, pumping systems, water quality and treatment and health guidelines for reused water. Additionally, there is a rising drive for drought resiliency plans, outdoor water restrictions programs, and irrigation system audits and assessments by local municipalities and policy makers.

Our annual events provide a range of sponsorship opportunities to fit your marketing needs, allowing you to grow your customer base and develop meaningful connections in a growing industry. Let us help you set the stage for success.



2027 Irrigation Conference | Calgary, AB | Feb. 1-4 | cpcia.ca | info@cpcia.ca

Become a Sponsor

Sponsors gain invaluable access to the CPCIA membership through our events, newsletter, and website.

This year, we have four sponsor tiers to choose from:

- Gold ($3,500)
- Silver ($2,500)
- Bronze ($1,500)
- Affiliate ($500)

Each tier comes with different levels of exposure detailed on Page 5.

Sponsors looking to gain a little extra exposure can choose to "add-on" additional sponsor opportunities including:

- Education ($800- $1,850)
- Lunch ($750 - $1,200)
- Coffee ($200 - $350)
- Social Event ($1,100)
- Grand Prize ($500)
- Trade Show Bags (in-kind)
- Lanyards (in-kind)
- Workshops ($500)

Can't make it to the Irrigation Conference Trade Show but still want to gain some exposure? Sponsor any one of the above opportunities to have your logo displayed at the conference! More details on additional sponsorship opportunities can be found on Pages 6-11.

	Gold ($3,500)	**Silver** ($2,500)	**Bronze** ($1,500)	**Affiliate** ($500)
Irrigation Conference Benefits				
Table at the Trade Show	✓	✓	✓	
Logo in Slide Show Played at Trade Show	✓	✓	✓	
Free All-Access Pass	4	2	1	1
Branded Promotional Items in Tradeshow Bags	Optional Donation			
Branded Merchandise for Prize Draws at Social Event	Optional Donation			
Other Benefits				
Logo and Link to Website Displayed on CPCIA Website	✓	✓	✓	✓
Logo Displayed in CPCIA Monthly Newsletters	✓	✓	✓	
Table at July Smart Irrigation Month BBQ and Trade Show	✓	✓	✓	
Access to CPCIA Monthly Newsletter for Promotion of Company Events	12/year	6/year	3/year	
Company Bio on CPCIA Website				✓
Company Job Postings Advertised on CPCIA Website				✓
Access to Sponsor Additional Opportunities (page 6-9)	✓	✓	✓	✓

Other Ways to Sponsor

Education - $875-$1,850

1 sponsorship/course available

Sponsor one of the Irrigation Conference courses. Choose one or more courses from the list below.

Available Course Sponsorships:

- Landscape Irrigation Contractor (Feb. 1-2) - **SOLD**
- Electrical Troubleshooting: Diagnosing Field Wiring Problems (Feb. 3) - **$875**
- Advanced Irrigation Wiring Methods & Troubleshooting (Feb. 3) - **$1,225**
- Landscape Irrigation Design (Feb. 1-2) - **SOLD**
- Pump Controls & Package Systems (Feb. 3) - **SOLD**
- Understanding Pumps (Feb. 3) - **SOLD**

Benefits:

- Logo on 2027 Irrigation Conference website page and in conference-related emails to membership.
- Logo on course-related emails to registrants of the sponsored course.
- Logo on student name cards and on signage in classroom of the sponsored course.
- Verbal recognition in course introduction.

Other Ways to Sponsor







Training Day Coffee - SOLD

3 sponsorships available

Give students the energy boost they need to complete their courses.

Benefits:

- Logo on 2027 Irrigation Conference website page and in conference-related emails to membership.
- Logo on signage at coffee table during Irrigation Conference Training days (Feb 1-3).

Trade Show Day Coffee - $350

1 sponsorship available

Give an energy boost to trade show and workshop attendees.

Benefits:

- Logo on 2027 Irrigation Conference website page and in conference-related emails to membership.
- Logo on signage at coffee table during Irrigation Conference Trade Show day (Feb 4).

Other Ways to Sponsor

Training Day Lunch - $750

3 sponsorships available

Keep students fuelled and focused for long training days.

Benefits:

- Logo on 2027 Irrigation Conference website page and in conference-related emails to membership.
- Logo on signage at every lunch table and throughout lunch room on Irrigation Conference Training days (Feb. 1-3)



Trade Show Day Lunch - $1,200

1 sponsorship available

Keep Trade Show guests fuelled for a busy day of workshops and networking.

Benefits:

- Logo on 2027 Irrigation Conference website page and in conference-related emails to membership.
- Logo on signage at every lunch table and throughout lunch room on Irrigation Conference Trade Show day (Feb. 4).





Other Ways to Sponsor

Social Event - $1,100

1 sponsorship available

The Irrigation Conference Social Event allows industry professionals to network in a relaxed setting while enjoying some drinks and appetizers.

Benefits:

- Logo on 2027 Irrigation Conference website page and in conference-related emails to membership.
- Logo on signage at every table and throughout the Irrigation Conference Social Event space (Feb. 4).
- Verbal recognition during Social Event opening speech.

Grand Prize - $750

1 sponsorship available

All Trade Show attendees are entered to win the Grand Prize - a fun gift awarded during the Irrigation Conference Social Event.

Benefits:

- Logo on 2027 Irrigation Conference page on CPCIA website and in conference-related emails to membership.
- Logo on signage at the prize table at the Irrigation Conference Social Event (Feb. 4).
- Verbal recognition during Grand Prize draw.

Other Ways to Sponsor

Workshop - $500

1 sponsorship available

Gain exposure at the workshop sessions running during the Irrigation Conference.

Benefits:

- Logo on 2027 Irrigation Conference website page and in conference-related emails to membership.
- Logo on signage throughout workshop room at the Irrigation Conference (Feb. 4).

Exhibitor - $750

Limited sponsorships available - secure your spot early!

Promote your products directly to irrigation professionals as a trade show exhibitor at the Irrigation Conference.

Benefits:

- Logo on exhibitor list on 2027 Irrigation Conference page on CPCIA website.
- Booth at the Irrigation Conference Trade Show (Feb. 4).





Other Ways to Sponsor

Lanyards - SOLD

1 sponsorship available

Lanyards are distributed to all students registered for training and all registered trade show guests to be worn during the Irrigation Conference (Feb. 1-4).

Benefits:

- Logo on 2027 Irrigation Conference website page and in conference-related emails to membership.
- Logo on Irrigation Conference lanyards (150 lanyards to be supplied by the sponsoring company and approved by the CPCIA).

Trade Show Bags - In-Kind

1 sponsorship available

Trade Show bags are distributed to all students registered for training and all registered trade show guests to be used during during the Irrigation Conference (Feb 1-4).

Benefits:

- Logo on 2027 Irrigation Conference website page and in conference-related emails to membership.
- Logo on Irrigation Conference trade show bags (150 trade show bags to be supplied by the sponsoring company and approved by the CPCIA).


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ASSOCIATION™
CONTACT US!
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