

CANADIAN PRAIRIE CHAPTER



2025

SPONSORSHIP PACKAGE





Sponsorship Opportunities

Since 2001, the Canadian Prairie Chapter of the Irrigation Association (CPCIA) has been the leading membership organization for irrigation companies and professionals in the Canadian Prairies. We help our members grow with networking, education, and certification, while working to protect your interests. The CPCIA is dedicated to promoting efficient irrigation through improving industry proficiency, advocating for sound water management, and growing demand for water efficient products and services. Our goal is to bring the best the industry has to offer, with a growing membership in Alberta, Saskatchewan, Manitoba and the Northwest Territories.



Advancing Irrigation Practices with Your Help



The CPCIA collaborates with local, regional and national industry associations to represent its members' interests. Our mission is to educate, advocate, quantify and define the best practices for water-use efficiencies, ensuring the long-term sustainability of water resources and promoting efficient water use for water management and irrigation practices.

Through sponsorship, you and your organization have access to industry leading suppliers, vendors, policy makers and experts in all things water management. The past decade has seen an increase in demand for alternative water resources. This includes rainwater harvesting, water reuse, pumping systems, water quality and treatment and health guidelines for reused water. Additionally, there is a rising drive for drought resiliency plans, outdoor water restrictions programs, and irrigation system audits and assessments by local municipalities and policy makers.

Our annual events provide a range of sponsorship opportunities to fit your marketing needs, allowing you to grow your customer base and develop meaningful connections in a growing industry. Let us help you set the stage for success.

Get Involved!

Become an Annual Sponsor

As an Annual Sponsor, you will have the opportunity to promote your products and/or services at the 2025 Irrigation Conference, while earning additional benefits throughout the year.

Annual Sponsorships can be made by Governments & Municipalities (pg. 5), Manufacturers & Distributors (pg. 6), Affiliate Associations (pg. 7), and Consultants, Designers, Architects & Contractors (pg. 7).

Become an Irrigation Conference Sponsor

As an Irrigation Conference Sponsor, you will have the opportunity to promote your products and/or services at the 2025 Irrigation Conference.

Irrigation Conference sponsors can choose to sponsor a specific component of the conference including:

- Lunch Sponsorship (\$500)
- Course Sponsorship (\$500)
- Coffee Sponsorship (\$300)
- Lanyard Sponsorship (\$400)
- Grand Prize Sponsorship (\$750)
- Social Event Sponsorship (\$1000)

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Annual Sponsor Benefits (Government & Municipalities)

	Gold	Silver
	\$3,500	\$2,500
Conference Benefits		
Table at the Irrigation Conference (February 3-6, 2025)	✓	✓
Marketing on the CPCIA Website	✓	✓
Branded Promotional Items in Tradeshow Bags	✓	✓
Secondary Signage at the Conference	✓	✓
Sponsor-Specific Workshop Presentation during the Conference	✓	
Additional Benefits		
Table at the July Smart Irrigation Month BBQ and Tradeshow	✓	✓
Company Webinars Advertised to the CPCIA Membership	✓	\$100/Webinar
Company Lunch & Learn Session(s)	3	1
Feature Article(s) in the CPCIA Newsletter	3	1
Company Logo on the CPCIA Website	✓	✓
Company Logo on Signage and Handouts at all CPCIA Events	✓	

Annual Sponsor Benefits (Manufacturers & Distributors)

	Gold	Silver
	\$3,500	\$2,500
Conference Benefits		
Table at the Irrigation Conference (February 3-6, 2025)	✓	✓
Marketing on the CPCIA Website	✓	✓
Branded Promotional Items in Tradeshow Bags	✓	✓
Secondary Signage at the Conference	✓	✓
Sponsor-Specific Workshop Presentation during the Conference	✓	
Additional Benefits		
Table at the July Smart Irrigation Month BBQ and Tradeshow	✓	✓
Company Webinars Advertised to the CPCIA Membership	✓	\$100/Webinar
Company Lunch & Learn Session(s)	3	1
Feature Article(s) in the CPCIA Newsletter	3	1
Company Logo on the CPCIA Website	✓	✓
Company Logo on Signage and Handouts at all CPCIA Events	✓	✓
Company Job Postings on the CPCIA Website	✓	
Company Bio on the CPCIA Website	✓	

Annual Sponsor Benefits (Specialty)

	Affiliate Associations	Consultants, Designers, Architects & Contractors
	\$1,200	\$500 (Must be an IA Member)
Conference Benefits		
Table at the Irrigation Conference (February 3-6, 2025)	✓	\$500
Marketing on the CPCIA Website	✓	
Branded Promotional Items in Tradeshow Bags	✓	
Secondary Signage at the Conference	✓	
Additional Benefits		
Table at the July Smart Irrigation Month BBQ and Tradeshow	✓	
Feature Article(s) in the CPCIA Newsletter	3	
Company Logo on the CPCIA Website	✓	✓
Company Logo on Signage and Handouts at all CPCIA Events	✓	✓
Company Bio on the CPCIA Website		✓
Company Job Postings on the CPCIA Website		✓

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CONTACT US!

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