

*“The CPCIA fosters support to all trade partners in the irrigation industry and Rain Bird is committed to their efforts to improve standards, promote best practices and continue to offer education and certification training to its membership.” - Rain Bird*

Becoming a sponsor for the **Canadian Prairie Chapter Association of the Irrigation Association** has never been easier! This comprehensive guide will explain what opportunities are available to support you meeting your business goals.

## SPONSORSHIP OPPORTUNITIES

Since 2001, the **Canadian Prairie Chapter of the Irrigation Association** has been the leading membership organization for irrigation companies and professionals in the Canadian Prairies. We help our members grow with networking, education, and certification, while working to protect your interests. The **CPCIA** is dedicated to promoting efficient irrigation through improving industry proficiency, advocating for sound water management, and growing demand for water efficient products and services. Our goal is to bring the best the industry has to offer, with a growing membership in Alberta, Saskatchewan, Manitoba and the Northwest Territories.

### FOCUS

#### Deliver

We strive to increase public awareness of local water management issues by being an overarching organization for outreach, communication and coordination for our members as well as the public.

#### Awareness

We offer educational programs to provide professional certifications for irrigation practitioners.

#### Represent

We aim to be representative of the diverse parties and interests involved in irrigation issues and topics in the Canadian Prairies.

#### Recommend

We always recommend internationally recognized standards and guidelines related to irrigation products, engineering applications and practices.

### Annual Sponsorship Tiers

- Annual Platinum - \$5000 / year
- Annual Gold - \$4000 / year
- Annual Silver - \$3000 / year

### Irrigation Conference Sponsorship Levels

- Gold - \$2500
- Silver - \$2000
- Bronze - \$1500
- Lunch Sponsorship - \$500
- Course Sponsorship - \$500
- Coffee Sponsorship - \$300
- Lanyard Sponsorship - \$400
- Grand Prize Sponsorship - \$750
- Social Event Sponsorship - \$1000
- New Exhibitor - \$750

### Customizable Options

- July Smart Irrigation Month Sponsor - \$500
- July Smart Irrigation Month BBQ / Social Event Sponsor - \$500
- We look forward to working with you to define your sponsorship opportunity!

# SPONSORSHIP PACKAGES

## Advancing Irrigation Practices with Your Help

The CPCIA collaborates with local, regional and national industry associations to represent its members' interests. Our mission is to educate, advocate, quantify and define the best practices for water-use efficiencies, ensuring the long-term sustainability of water resources and promoting efficient water use for water management and irrigation practices.

Through sponsorship, you and your organization have access to industry leading suppliers, vendors, policy makers and experts in all things water management. The past decade has seen an increase in demand for alternative water resources. This includes rainwater harvesting, water reuse, pumping systems, water quality and treatment and health guidelines for reused water. Additionally, there is a rising drive for drought resiliency plans, outdoor water restrictions programs, and irrigation system audits and assessments by local municipalities and policy makers.

Our annual events provide a range of sponsorship opportunities to fit your marketing needs, allowing you to grow your customer base and develop meaningful connections in a growing industry. Let us help you set the stage for success.

	Yearly Exposure			Irrigation Conference Exposure			
	Annual Platinum	Annual Gold	Annual Silver	Gold	Silver	Bronze	New Exhibitor
Cost	\$5000	\$4000	\$3000	\$2500	\$2000	\$1500	\$750
Table at Irrigation Conference (February)	✓	✓	✓	✓	✓	✓	✓
Branded Promotional Items in Tradeshow Bags	✓	✓	✓	✓	✓	✓	
Signage at Irrigation Conference	✓	✓	✓	✓	✓	✓	
Marketing on CPCIA website	✓	✓	✓	✓	✓	✓	
Webinars advertised to membership	✓	✓	✓	✓			
Feature Article in CPCIA Newsletter	3 Features	2 Features	1 Feature	\$800	\$800	\$800	\$800
Sponsor Specific Workshop Presentation	✓	✓	✓	✓	\$500	\$500	\$500
Lunch & Learn Session	✓	✓					
Table at Smart Irrigation Event (July)	✓						

CANADIAN PRAIRIE CHAPTER

